

# Sponsorship Proposal







## Who We Are

- The Community Social Services Employers' Association of BC (CSSEA) provides human resources, labour relations, collective bargaining and research services to nearly 200 member agencies and over 80 fee-for-service associate agencies across the province.
- CSSEA has been the accredited bargaining agent for members since 1994, negotiating collective agreements for the three service divisions that make up our sector: Aboriginal Services, Community Services and General Services.
- Other core services that CSSEA provides include: human resources and labour relations consulting, data collection and reports, communications and professional development.

## CSSEA's AGM and Fall Conference

- CSSEA's annual conference typically draws 350 delegates, of which half are executive directors, other directors or managers.
- The conference provides members with a convenient and cost-effective opportunity to network and strengthen professional development.
- The conference also draws attendees from government and industry.
- Networking opportunities include coffee breaks, receptions and our Awards of Excellence Luncheon, an inspiring event that honours four outstanding individuals excelling in the field.

Sponsoring CSSEA's AGM and Fall Conference provides you with the unique opportunity to connect with leaders that deliver front-line social services throughout BC, including those that support children, seniors, victims of violence, the developmentally disabled, new immigrants, and more. Supporting our conference also means you will build brand awareness with decision makers and show your organization's support of the community social services sector in BC.

# Sponsorship Levels

LEVEL	COMMITMENT	BENEFITS
PLATINUM	\$10,000	<ul style="list-style-type: none"><li>• Official sponsor of one marquee conference event (keynote address or reception).</li><li>• Prominent extra-large logo placement, organizational write-up and URL link on CSSEA conference website.</li><li>• Logo placement on all collateral and advertising, identifying your organization as a Platinum Level Sponsor.</li><li>• Logo on all signage of sponsored event.</li><li>• Complimentary exhibitor tabletop display (an \$800 value).</li><li>• Complimentary full conference registration for two (a \$1,030 value).</li></ul>
GOLD	\$7,500	<ul style="list-style-type: none"><li>• Official sponsor of one conference breakfast or lunch.</li><li>• Large logo placement, organizational write-up and URL link on CSSEA conference website.</li><li>• Large logo placement on all collateral and advertising, identifying your organization as a Gold Level Sponsor.</li><li>• Logo on all signage of sponsored event.</li><li>• Complimentary exhibitor tabletop display (an \$800 value).</li><li>• Complimentary full conference registration for one (a \$515 value).</li></ul>
SILVER	\$5,000	<ul style="list-style-type: none"><li>• Official sponsor of one of the conference coffee breaks.</li><li>• Medium logo placement and URL link on CSSEA conference website.</li><li>• Medium logo placement on all collateral and advertising, identifying your organization as a Silver Level Sponsor.</li><li>• Logo on all signage of sponsored event.</li><li>• Complimentary exhibitor tabletop display (an \$800 value).</li></ul>
BRONZE	\$3,500	<ul style="list-style-type: none"><li>• Official sponsor of one conference workshop.</li><li>• Small logo placement on CSSEA conference website.</li><li>• Small logo placement on all collateral and advertising, identifying your organization as a Bronze Level Sponsor.</li><li>• Logo on all signage of sponsored event.</li></ul>
IN-KIND	\$2,000 + branded item	<ul style="list-style-type: none"><li>• Branded lanyards, delegate bags or other branded conference giveaway items, to be distributed to all conference attendees.</li></ul>
Awards of Excellence Luncheon Table Sponsor	\$1,000	<ul style="list-style-type: none"><li>• Official sponsor of one of four award winners' tables (Rising Star, Hero, Leader or Legend).</li><li>• Logo on sponsored table.</li><li>• Recognition of sponsorship at Awards of Excellence Luncheon.</li><li>• 2 complimentary tickets to the Awards of Excellence Luncheon (a \$110 value).</li></ul>

**For more information:** Please contact Doris Sun, Communications Manager, at 604.601.3110 or dsun@cssea.bc.ca

General Information

Name:Title:

Organization:

Address:City:Province:

Postal Code:

Phone number:Email address:

Please Select Sponsorship Level

☐ **Platinum - \$10,000**  
Names of two complimentary conference registrants:   
Complimentary tabletop display? Y ☐ N ☐

☐ **Gold - \$7,500**  
Name of one complimentary conference registrant:   
Complimentary tabletop display? Y ☐ N ☐

☐ **Silver - \$5,000**  
Complimentary tabletop display? Y ☐ N ☐

☐ **Bronze - \$3,500**

☐ **In-Kind - \$2,000 plus branded materials**  
Branded item to be supplied:

☐ **Awards of Excellence Luncheon Table Sponsor - \$1,000**  
Names of two complimentary conference registrants:

Payment

Please make cheques payable to: **Community Social Services Employers’ Association of BC.**  
Cheques can be mailed to: Suite 800 – Two Bentall Centre  
555 Burrard Street  
Box 232, Vancouver  
BC V7X 1M8

Your Organization Logo and Write-Up (if applicable)

For more information and/or to email your organization’s high resolution logo and write-up (if applicable), please contact Doris Sun, Communications Manager, at: dsun@cssea.bc.ca



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