



Sponsorship Opportunities

Sponsoring CSSEA's AGM and Fall Conference provides you with the unique opportunity to connect with leaders who deliver front-line social services throughout BC, including those who support children, seniors, victims of violence, the developmentally disabled, new immigrants and more.

Supporting our conference also means you will build brand awareness with decision makers and show your organization's support for the community social services sector in BC.



Who We Are

The Community Social Services Employers' Association of BC (CSSEA) provides human resources, labour relations, collective bargaining and research services to nearly 200 member agencies and over 80 fee-for-service associate agencies across the province.

CSSEA has been the accredited bargaining agent for members since 1994, negotiating collective agreements for the three service divisions that make up our sector: Indigenous Services, Community Living Services and General Services.

Other core services that CSSEA provides include: human resources and labour relations consulting, data collection and reports, communications and professional development.

CSSEA's AGM and Fall Conference

CSSEA's annual conference typically draws 300 delegates, of which the majority are executive directors, CEOs, other directors and managers.

The conference provides members with a convenient and cost-effective opportunity to network and strengthen professional development.

The conference also draws attendees from government and industry.

Networking opportunities include coffee breaks, receptions and our Awards of Excellence Luncheon, an inspiring event that honours four outstanding individuals making a difference in the delivery of community social services in BC.

Sponsorship Levels

COMMITMENT	BENEFITS
DIAMOND \$35,000+	<ul style="list-style-type: none"> • Official sponsor of two marquee conference events (one reception and one breakfast, lunch or keynote address). • Logo placement, 150-word organizational write-up and URL link on CSSEA conference website. • Logo placement on all collateral and advertising, identifying your organization as a Diamond Level Sponsor. • Logo on signage of both sponsored events. • Complimentary exhibitor tabletop display (an \$800 value). • Complimentary full conference registrations for two (a \$1,390 value).
TITANIUM \$25,000	<ul style="list-style-type: none"> • Official sponsor of the Community Social Services Awards of Excellence. • Logo placement, 100-word organizational write-up and URL link on CSSEA conference website. • Logo placement on all collateral and advertising, identifying your organization as a Titanium Level Sponsor. • Logo on all signage of sponsored event. • Complimentary exhibitor tabletop display (an \$800 value). • Complimentary full conference registrations for two (a \$1,390 value).
PLATINUM* \$15,000 +	<ul style="list-style-type: none"> • Official sponsor of one marquee conference event (one reception, keynote address, breakfast or lunch). • Logo placement, 75-word organizational write-up and URL link on CSSEA conference website. • Logo placement on all collateral and advertising, identifying your organization as a Platinum Level Sponsor. • Logo on all signage of sponsored event. • Complimentary exhibitor tabletop display (an \$800 value). • Complimentary full conference registration for one (a \$695 value).

COMMITMENT	BENEFITS
GOLD \$10,000	<ul style="list-style-type: none"> • Official sponsor of one conference coffee break. • Logo placement and URL link on CSSEA conference website. • Logo placement on all collateral and advertising, identifying your organization as a Gold Level Sponsor. • Logo at coffee break stations. • Complimentary exhibitor tabletop display (an \$800 value).
SILVER \$7,500	<ul style="list-style-type: none"> • Official sponsor of one conference breakout session. • Logo placement and URL link on CSSEA conference website. • Logo placement on all collateral and advertising, identifying your organization as a Silver Level Sponsor. • Sponsorship acknowledgement in Conference Events Guide. • Complimentary exhibitor tabletop display (an \$800 value).
BRONZE \$5,000	<ul style="list-style-type: none"> • Logo placement on CSSEA conference website. • Logo placement on all collateral and advertising, identifying your organization as a Bronze Level Sponsor. • Complimentary exhibitor tabletop display (an \$800 value).
Table Sponsor AWARDS OF EXCELLENCE \$2,000	<ul style="list-style-type: none"> • Official sponsor of one of four award winners' tables (Rising Star, Hero, Leader or Legend). • Logo on sponsored table. • Recognition of sponsorship at Awards of Excellence Luncheon. • 2 complimentary tickets to the Awards of Excellence Luncheon (a \$150 value).

FOR MORE INFORMATION

Please contact Doris Sun, Director of Communications at: dsun@cssea.bc.ca

* Multi-year category exclusivity sponsorships are also available and can be discussed on an individual basis

Please Select Sponsorship Level

DIAMOND – \$35,000+

Names of two complimentary conference registrants:

Complimentary tabletop display? Y N

TITANIUM – \$25,000

Names of two complimentary conference registrants:

Complimentary tabletop display? Y N

PLATINUM – \$15,000

Name of complimentary conference registrant:

Complimentary tabletop display? Y N

GOLD – \$10,000

Complimentary tabletop display? Y N

SILVER – \$7,500

Complimentary tabletop display? Y N

BRONZE – \$5,000

Complimentary tabletop display? Y N

**AWARDS OF EXCELLENCE
LUNCHEON TABLE SPONSOR - \$2,000**

Names of two complimentary luncheon guests:

General Information

Name: Title:

Organization:

Address:

City: Province: Postal Code:

Email address: Phone number:

Payment

Please make cheques payable to:

Community Social Services Employers' Association of BC.

Cheques can be mailed to:

400 – 2889 East 12th Avenue, Vancouver, BC V5M 4T5

Your Organization Logo & Write-Up

(if applicable)

For more information and/or to email your organization's high resolution logo and write-up (if applicable), please contact Doris Sun, Director of Communications, at: dsun@cssea.bc.ca